

USN

--	--	--	--	--	--	--	--	--	--

10MBA15

**First Semester MBA Degree Examination, December 2012**  
**Management Information Systems**

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions.**

- 1 a. What is Information system? (03 Marks)  
b. Explain DSS. (07 Marks)  
c. List the types of decisions and how do you relate the information characteristics to these decision types. (10 Marks)
- 2 a. What is ERP? (03 Marks)  
b. Distinguish between Expert systems and Executive support systems. (07 Marks)  
c. What are the roles and responsibilities of a system analyst? (10 Marks)
- 3 a. Define Bluetooth. (03 Marks)  
b. Explain the application of MIS in production and manufacturing. (07 Marks)  
c. With a help of neat sketch, explain four major types of systems found in a typical organization. (10 Marks)
- 4 a. What is cyber theft? (03 Marks)  
b. Give the ethical responsibilities of business professionals. (07 Marks)  
c. What is SSAD? List and explain in brief the SSAD. (10 Marks)
- 5 a. What is SCM? (03 Marks)  
b. Discuss in brief the generation of computers. (07 Marks)  
c. Write short notes on Database Administrator and Database Designer. (10 Marks)
- 6 a. What are the roles of MIS? (03 Marks)  
b. List the three dimensional selection criteria involved in evaluation and feasibility of IT solutions and explain each of them in brief. (07 Marks)  
c. Write short notes on knowledge management and E – governance. (10 Marks)
- 7 a. Distinguish between Internet and Intranet. (03 Marks)  
b. Discuss the different stages involved in the Information system development cycle for the present application. (07 Marks)  
c. What are the important security measures that are the part of security management of the information system? Explain them briefly. (10 Marks)
- 8 a. What is computer 'Hacking'? (03 Marks)  
b. With a neat sketch, explain the information system model indicating various components of it. (07 Marks)  
c. What are the strategic uses of IT? It can't really give a company a strategic advantage. Discuss in brief. (10 Marks)

\*\*\*\*\*